



2017 Annual Conference Agenda*
 April 23-27, 2017
 Loews Annapolis Hotel ▪ Annapolis, MD

Sunday, April 23	12:30-5:00	Information & Registration Pick-Up
	2:00-5:30	Sailing on the Chesapeake Bay (Leave lobby promptly at 2:15, returning to hotel by 5:30 PM) <i>Note: An additional fee applies and reservation must be made in advance.</i>
	6:00	Welcome Dinner
Monday, April 24	7:30 -5:30	Information & Registration Pick-Up
	7:30-8:30	Breakfast
	7:00-7:00	Gold & Platinum Sponsor's Lounge
	8:00-8:30	First Time Attendee Orientation
	8:45 -9:00	Opening Session with Kevin Smartt
	9:00 -10:30	Day 1 Keynote Session with Jeff Ma
	10:45-11:45	Education Session: Check Out Mobile, Checkout with NAXML! Hubert Williams, Connect VP, Maverik Chase Thomason, Founder & CEO, GoSkip
	12:00-1:00	Lunch with Presentation by MShift: Next Generation Mobile Payments Presenter: Scott Moeller, CEO & President
	1:00 -1:30	Check emails and voice mails
	1:30 -2:30	Education Session: State of the Industry Dae Kim, VP Research, NACS
	2:45 -3:45	Education Session: Convenience in Japan Today: Technology and Techniques. Gray Taylor, Executive Director, Conexus
	4:00-5:00	Retailer Business Requirements Committee Meeting
	5:30	Hall of Fame Awards Reception
Tuesday, April 25	7:00 -4:00	Information & Registration Pick Up
	7:00 -8:00	Breakfast
	7:00-7:00	Gold & Platinum Sponsor's Lounge
	8:00-9:30	Joint Retail Financial Transactions/Data Security Committee Meeting: Industry Updates, EMV Implementation Guide Update, RFT Working Groups Overview
	8:00-10:30	Forecourt Device Controller Working Group Meeting
	9:30-10:30	Joint Retail Financial Transactions/Data Security Committee Meeting: EMV Fleet Work
	9:30-10:30	Digital Offers Working Group Meeting
	10:45-11:45	Day 2 Keynote Session with Gene Marks The Mobile Millennial: The 6 Biggest Trends, Tools, and Technologies for Finding and Motivating Millennials
	12-12:15	General Assembly Meeting
	12:15-1:45	Lunch & take care of the day job
	2:00-3:00	POS/Back Office Committee Overview



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	2:00-2:45	Data Security Committee Meeting: P2PE Project – Outline for educating merchants
	2:00-2:30	Forecourt Device Controller Working Group Overview
	2:30-4:00	Forecourt Device Controller Working Group Meeting
	2:00-5:00	Mobile Working Group Meeting
	3:00-5:00	POS/Back Office Committee Meeting
	3:00-5:00	Lottery
	3:00-3:45	Data Security Committee Meeting: Merchant Panel/Round Table Discussion - Data Security Issues that keep you up at night
	3:45-4:15	Data Security Committee Meeting: Cyber Security Project - A Culture of Awareness
	4:15-5:00	Device Integration Committee Meeting: Site Asset Work
	5:45	Networking Dinner @ Hemmingway's Transportation provided. Buses leaving lobby @ 5:45 PM
Wednesday, April 26	7:30 – 4:00	Information & Registration Pick-Up
	7:30 – 8:30	Breakfast
	7:00 – 7:00	Gold & Platinum Sponsor's Lounge
	8:45-10:15	Education Session: Think Tank – IT leaders Insights Moderator: Ed Collupy, W. Capra Panelists: Joyce Pingel, Kum & Go Will Alexander, RaceTrac Rance Wells, Toot'n Totum
	10:30-11:30	Education Session: TBD
	11:45-12:45	Lunch with presentation by Cybera: Why SD-WAN Matters for Convenience and Fuel Retailers Presenter: Cliff Duffey, Cybera President and Founder
	1:00-2:00	Business Metrics Working Group Meeting
	1:00-3:15	Forecourt Device Controller Working Group Meeting
	1:00-3:00	Joint EPS and Loyalty Working Group Meeting
	1:00-1:45	Data Security Committee Meeting: How does Oil Brand/Franchise model fit into PCI? Merchant of Record vs End User. Roles and Responsibilities Matrix
	1:00-4:30	POS/Back Office Committee Meeting
	1:45-2:30	Data Security Committee Meeting: Presentation – Security – Cyber is important, though let's not forget about the values in physical too
	2:00-4:30	EB2B Committee Meeting
	2:45-3:30	Data Security Committee Meeting: Presentation - Risk Mitigation in Payment Processing Ecosystem
	3:00-4:30	Retail Financial Transactions Committee Meeting
	3:30-4:30	Device Integration Committee Meeting



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	3:30-4:30	Data Security Committee Meeting: Security/Compliance Project Review Panel, recap and wrap up of the week
	4:45-5:30	Retailer Business Requirements Committee Meeting
	5:30 -7:00	Networking Evening Reception
	6:30	Committee/Working Group Leadership Dinner (by invitation only)
Thursday, April 27	8:00-9:00	Breakfast
	7:00-12:00	Gold & Platinum Sponsor's Lounge
	9:00-11:00	Technology Research Committee Meeting
	9:30 -10:45	Standards Quality Assurance Committee Meeting
	11:00-12:30	Technical Advisory Committee Meeting
	11:15-12:45	Membership & Marketing Committee Meeting
	12:45-1:45	Lunch
	2:00 -5:00	Board Meeting
	6:00	Board Dinner (by invitation only)