



**2017 Conexus Annual Conference**  
Loews Annapolis Hotel, Annapolis, MD  
**April 23 – 27, 2017**

## **Annual Conference Sponsorship Opportunities**

### **Silver Sponsorship - \$1,000**

- General Annual Conference Sponsorship
- Sponsor recognition on all pre-Event marketing materials, including [conexus.org](http://conexus.org)
- Sponsor signage on primary sponsor board at Event
- Acknowledgement on the official Conference Schedule distributed to all attendees
- Company representatives attending the conference will receive name badge ribbons indicating level of sponsorship
- Verbal recognition by the Conexus Executive Director at the Opening General Session
- The ability to add an insert to the attendee bag (additional \$500 per item)

### **Gold Sponsorship – \$5,000**

- ALL Silver benefits, plus...
- Monday Evening Event Sponsorship; includes signage
- Additional Sponsor signage throughout conference
- Recognition in the NACS Daily
- Wednesday evening Event Sponsorship; includes signage
- Sponsor level recognition in (1) advertising presence in the NACS Magazine before the Annual Conference **and** (1) in the Summer of 2017
- The ability to purchase additional A La Carte Sponsorship Opportunities
- 1 complimentary attendee bag insert
- Access to the Attendee list throughout the registration period.
- Use of the Gold and Platinum Sponsor's lounge at the 2017 Annual Conference

### **Platinum Sponsorship - \$10,000**

- ALL Gold benefits, plus...
- Exclusive sponsorship of a lunch (Mon, Tue or Wed); signage included
- 30-minute speaking/presentation engagement during the lunch
- One 1-day Conference attendee pass for 1 non-speaker employee
- Company logo included on podium wrap used in the General and Education sessions

As an added BONUS, if you return your Gold or Platinum Sponsorship Agreement by November 1, 2016, your company logo will appear in (1) additional advertising opportunity to those noted in the individual Sponsor packages in the NACS Magazine



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**Additional Sponsorship Opportunities**

(Gold or Platinum Level Sponsorship required to purchase A LA Carte items EXCEPT Bag Insert)

- **Lanyards** – add \$1500 (limited to 1 sponsor, sponsor must supply the lanyards)
- **Hotel Key** – add \$3000 (limited to 1 sponsor, sponsor must supply keys to hotel specs)
- **Event Bag** – add \$1500 (limited to 1 sponsor, sponsor must supply the bag; Does not include a bag insert)
- **Event Bag Inserts** – add \$500 per item Sponsor must supply the insert/item for the bag. The insert/item must be approved by Conexxus and may not conflict with other sponsored items.
- **Sunday Pre-Conference Event and dinner** – add \$2,500; includes signage at the activity and dinner Sunday evening
- **Cell Phone Card Carriers** – add \$2500 (limited to 1 sponsor, sponsor must supply the carrier)
- **Internet Access** – add \$3000. (limited to 1 sponsor) To include a custom, co-branded network name, log-in/splash page and 1 re-direct page with links to Sponsors page of choice.

If you have an idea for Sponsorship that is not listed above, please contact Ann Zecca, [azecca@Conexxus.org](mailto:azecca@Conexxus.org). We Welcome all suggestions and ideas!

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**Select your Sponsorship Level**

\_\_\_\_ Platinum Level \$10,000  
\_\_\_\_ Gold Level \$5000  
\_\_\_\_ Silver Level \$1000  
\_\_\_\_ Additional Sponsorship Opportunity: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Would you like an invoice? \_\_\_\_\_

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo to [azecca@conexxus.org](mailto:azecca@conexxus.org). Please be sure to send a high resolution jpg and eps file. Your logo will be used on the Conexxus website, in print materials and at the Annual Conference. Conference sponsorship is not confirmed and no benefits (including printed opportunities and listing on the Conexxus website) will be provided until payment is received. Sponsorship packages DO NOT include Annual Membership Dues or Annual Conference Attendee Registration Fees.