

2018 Annual Conference Sponsorship Opportunities

2018 Annual Conference

Loews Chicago O'Hare

April 29 – May 3



Silver Sponsorship \$1,000

- General Annual Conference Sponsorship
- **Sponsorship recognition** on all pre-event marketing materials, including conexus.org
- **Sponsor signage** on primary sponsor board at Event
- Acknowledgement in the official **Conference Schedule** distributed to all attendees
- Company representatives attending the conference will receive name **badge ribbons** indicating level of sponsorship
- **Verbal recognition** by the Conexus Chairman at the Opening General Session
- The ability to **add an insert** to the attendee bag (additional \$500 per item)
- Priority selection for 2019 sponsorship opportunities

Gold Sponsorship \$5,000

ALL Silver benefits, plus...

- **Additional Sponsor signage** throughout conference
- Recognition in the **NACS Daily** throughout the registration period
- **One evening networking event sponsorship**; includes signage
- Sponsor level recognition in (1) advertising presence in the **NACS Magazine** before the Annual Conference and (1) in the Summer of 2018
- One complimentary **attendee bag insert**
- **Access to the Attendee List** throughout the registration period.
- Use of the **Gold and Diamond Sponsor's Lounge** at the 2018 Annual Conference
- Ability to participate in **a la carte opportunities**

Diamond Sponsorship \$8,000 *(limited to four sponsors)*

ALL Silver and Gold benefits, plus...

- **Priority booth selection** at the NACS show
- **Table top** display and premium placement at the Annual Conference
- Logo placement in **Conexxus presentations** throughout the year
- Logo placement in **Webinar slide decks** throughout the year
- Alert/slider on the **mobile app** at the Annual Conference
- Dedicated signage on **mobile charging stations** at the Annual Conference
- Dedicated signage in the **Technology Edge Solutions Center** at the NACS Show
- **Rotating Slider** on the Conexxus website
- Company logo included on **Conexxus ads** in industry publications throughout the year
- Company logo on **Annual Strategy Conference** communications and materials
- **Diamond Sponsorship ribbons** at NACS Show and Annual Conference
- Company logo on **Podium Wrap** – all general sessions at the Annual Conference
- Recognition in the **Conexxus Newsletter** for 1 year

**In order to be a Diamond Sponsor, the company must be a Gold Member in good standing.
Diamond Sponsorship runs from January 1 to December 31, 2018.**

Additional Sponsorship Opportunities

Gold or Diamond Level Sponsorship Required

LIMITED TO ONE SPONSOR EACH

- **Lanyards** – add \$2,000 (sponsor must supply the lanyards)
- **Hotel Key** – add \$2,000 (sponsor must supply keys to hotel specs)
- **Event Bag** – add \$2,000 (sponsor must supply the bag; includes 1 bag insert)
- **Cell Phone Card Carriers** – add \$2,000 (sponsor must supply the carrier)
- **Internet Access** – add \$3,000. Includes a custom, co-branded network name, log-in/splash page and one re-direct page with links to Sponsor's webpage of choice.

LIMITED SPONSORSHIPS AVAILABLE

- **Event Bag Inserts** – add \$500 per item; Sponsor must supply the insert/item for the bag. The insert/item must be approved by Conexus and may not conflict with other sponsored items.
- **Mobile Charging Stations** – add \$1,000
- **Table Top Display** – add \$2,000. Must be staffed.

PRIME SPONSORSHIP OPPORTUNITIES

- **Sunday Pre-Conference Event and Dinner** – add \$5,000; includes signage at the activity and dinner
 - **Tuesday Night Big Event** – add \$10,000, exclusive sponsorship of the event is \$25,000
 - **Lunch Time Speaking Opportunity** – add \$4,000 (3 sessions of 30 min., must be a Diamond Sponsor)
 - **Hall of Fame Reception** – add \$2,500; includes signage at the event and logo placement on HoF pre-conference communications and on the Conexus website
-

Sponsorship Agreement

Please complete and return to Ann Zecca at azecca@conexus.org

Select your Sponsorship Level :

_____ Diamond Level \$8,000

_____ Gold Level \$5,000

_____ Silver Level \$1,000

_____ Additional Sponsorship Opportunity: _____

Name: _____ **Company:** _____

Mailing Address: _____

Email: _____ **Phone:** _____

Would you like an invoice? _____

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo to azecca@conexus.org. Please be sure to send a high resolution jpg and eps file. Your logo will be used on the Conexus website, in print materials and at the Annual Conference. Conference sponsorship is not confirmed and no benefits (including printed opportunities and listing on the Conexus website) will be provided until payment is received. Sponsorship packages DO NOT include Annual Membership Dues or Annual Conference Attendee Registration Fees.