

2020 Annual Conference Sponsorship Opportunities

2020 Conexus Annual Conference

Loews Ventana Canyon
Tucson, Arizona
April 26 – April 30, 2020

The Conexxus Annual Conference

- » 4 days of education sessions, committee meetings, and networking events
- » 2019 had record attendance with 245+ attendees
- » 115+ unique companies – both retailers and suppliers participating
- » 50% of attendees have a role of Director or higher; 30% with VP or higher

Silver Sponsorship - \$1,500

- » General Annual Conference Sponsorship
- » Sponsorship recognition on pre-event marketing materials and communications, including conexus.org
- » Sponsor signage on primary sponsor board at the Conference
- » Acknowledgement on the official Conference Schedule distributed to all attendees
- » Acknowledgement in the mobile app
- » Company representatives attending the conference will receive name badge ribbons indicating level of sponsorship
- » Verbal recognition by the Conexus Chairman at the Opening General Session
- » Ability to contribute one item for daily raffle (additional \$500 per item)
- » Ability to add an insert to the attendee bag (additional \$500 per item)

Gold Sponsorship - \$5,000

ALL Silver benefits, plus...

- » Conexus Hall of Fame Awards Reception signage
- » Additional Sponsor signage throughout conference
- » Recognition in the NACS Daily
- » Sponsor level recognition in (1) advertising presence in the NACS Magazine before the Annual Conference and (1) in the Summer of 2020
- » (1) complimentary attendee bag insert
- » Advanced access to the Attendee list throughout the Conference registration period.
- » Use of the Gold and Diamond Sponsor's lounge at the Annual Conference
- » Ability to contribute one item for daily raffles (additional \$300 per item)
- » Ability to purchase additional sponsorship opportunities (except speaking sessions)

Diamond Sponsorship - \$12,000

To be a Diamond Sponsor, Company must be a Gold Member in good standing.
Diamond Sponsorship runs from January 1 to December 31, 2020.

Year-Round Benefits:

- » One Company logo in all Conexxus presentations
- » One Company logo in all Webinar slide decks
- » Logo placement in all Conexxus Communications emails (webinar invites, newsletters, conference emails)
- » Company logo on rotating slider on the Conexxus website homepage
- » Company logo included on Conexxus ads in industry publications

NACS Show Benefits:

- » Priority (following the NACS Hunter Club) booth selection at the 2020 NACS Show in Las Vegas
- » Dedicated signage in the Technology Edge Solutions Center
- » Diamond Sponsorship ribbons

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Conexxus Annual Conference Benefits:

- » Table top display and premium placement at the networking reception
- » Alert/slider on the mobile app
- » Company logo on Annual Conference communications and materials
- » Diamond Sponsorship ribbons
- » Company logo included on podium signage used in the General & Education sessions
- » Ability to contribute one item for daily raffle (complimentary)
- » Ability to secure a 30-minute speaking session (\$4,000)
- » PLUS...ALL Silver and Gold benefits at the 2020 Annual Conference

Additional Sponsorships

Gold or Diamond Level Sponsorship required to access these add-on options.

LIMITED TO ONE SPONSOR EACH

Lanyards – \$2,000 (sponsor must supply the lanyards)

Hotel Key – \$2,000 (sponsor must supply keys to hotel specs)

Event Bag – \$2,000 (sponsor must supply the bag; includes 1 bag insert)

Cell Phone Card Carriers – \$2,000 (sponsor must supply the carrier)

Sponsor Branded Water Bottle – \$2,000 + cost of the bottled water

LIMITED SPONSORSHIPS AVAILABLE

Event Bag Inserts/Items – \$500 per item (Sponsor must supply the item for the bag. The item must be approved by Conexus and may not conflict with other sponsored items.)

Dedicated Pop-Up Sign – \$2,000 (Sponsor must supply print-ready artwork)

Ad in Conference Printed Agenda – \$800 for ½ page and \$1,500 for full page; Space is limited, first come first serve.

Private Meeting Space Use – \$1,500 per hour, including basic AV and Signage.

Table Top Display – \$2,200. Must be staffed throughout the entire reception.

Daily Raffle Item – \$300 Gold Level, Complimentary for Diamond. Sponsor must supply the item.

Prime Event Sponsorships

Gold or Diamond Level Sponsorship required to access these add-on options.

Sunday Pre-Conference Event and Dinner – \$5,000; Exclusive sponsorship \$12,000. Includes signage at the activity and dinner; recognition in the printed agenda, mobile app, and pre-conference communications.

Tuesday Night Big Event – \$7,000; Exclusive sponsorship \$15,000. Includes signage at the activity and dinner; recognition in the printed agenda, mobile app and pre-conference communications.

Leadership Appreciation Dinner – \$5,000. Includes signage at the activity and dinner; recognition in the printed agenda, mobile app and pre-conference communications; and one ticket to the dinner.

Speaking Opportunity – \$4,000. 3 sessions of 30 min. are available; must be a Diamond Sponsor. Sessions will be immediately following the General Sessions and limited to one per day.

Hall of Fame Reception – \$3,000. Includes signage at the dinner; recognition in the printed agenda, mobile app and pre-conference communications; and logo placement on the HoF pre-conference communications and the Conexxus website.

Daily Morning & Afternoon Refreshment Breaks – \$3,000. Includes signage; recognition in the printed agenda, mobile app and walk-in slides.

Sponsorship Agreement

Please complete and return to Ann Zecca at azecca@conexus.org

Select your Sponsorship Level

Diamond Level \$12,000

Gold Level \$5,000

Silver Level \$1,500

Additional Sponsorship Opportunity: _____

Name: _____ Company: _____

Mailing Address: _____

Email: _____ Phone: _____

Would you like an invoice? _____

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo, both a high resolution jpeg **and an eps file** to azecca@conexus.org. Your logo will be used on the Conexus website, in print materials and at the Annual Conference. Submitting this form is an agreement to your sponsorship commitment and an agreement to submit all payments. No refunds will be provided. Conference sponsorship must be confirmed by Conexus and no benefits (including printed opportunities and listing on the Conexus website) will be provided until payment is received. Sponsorship packages DO NOT include Annual Membership Dues or Annual Conference Attendee Registration Fees.

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