## **Conexxus Technology Hall of Fame Honors Industry Visionary Ed Collupy**

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Conexxus membership will recognize Ed Collupy, retiree from W. Capra Consulting Group, for his service and dedication to the industry by inducting him into the Conexxus Technology Hall of Fame. The virtual ceremony and reception will be held on April 29 from 5-7pm Eastern time. All industry colleagues are warmly welcomed to attend. (access the link to attend: conexxus.org/collupy2021)

"I am forever grateful for the technical knowledge I gained through my early days of involvement with PCATS, and then for the leadership of the organization to bring about change and form Conexxus to become a broader educator, industry advocate, and a place for us to exchange ideas with one another," said Ed on receiving the honor.

"During my tenure as Board of Advisors chair of Conexxus I saw dedication and progress in action thanks to the staff, committee chairs, and certainly the members who took an active role in advancing the organization's goals. Everyone's efforts have been foundational to the success of Conexxus and I continue to encourage people and companies to get involved and make a difference. In all thanks to each of you for being competitors but colleagues, thought leaders but collaborators, and the hope to never be strangers but remain friends."

Ed celebrates an extensive career as an accomplished and respected information technology executive in multi-format retail operations. He spent almost two decades at The Pantry, where he was the VP of retail and POS systems, before transitioning to W. Capra Consulting Group, where he has spent the past five years as an executive consultant.

"Ed was a personal mentor on many aspects of c-store operations, and I will always be grateful for his willingness to share his knowledge and time," said Linda Toth, managing director of Conexxus. "The induction of Ed Collupy into the Conexxus Technology Hall of Fame is an overdue honor for a well-deserving colleague and friend of the industry. During his tenure on the Conexxus (PCATS) Board of Advisors, supplier membership grew as a direct result of Ed advocating for the benefits of standardizing electronic supply chain management."

## **About the Conexxus Hall of Fame:**

Hall of Fame inductees are selected through submissions to the Conexxus Nominating Committee based on engagement and impact in delivering on Conexxus' vision for the industry.

The Hall of Fame Induction Ceremony and Reception will be held virtually alongside the Conexxus Spring Committee Meetings on Thursday, April 29, from 5-7pm ET. All industry colleagues are warmly welcomed to attend. You can find the link to attend at conexxus.org/collupy2021.

**About Conexxus:** Conexxus is a non-profit, member-driven, technology organization dedicated to the development and implementation of standards, technologies innovation and advocacy for the convenience store and retail fueling market. Conexxus membership collaborates on key present and future industry challenges and innovations, including API development, standardizing age verification and e-commerce initiatives.

Joining Conexxus membership will advance your organization's technology to improve business processes, reduce costs and increase productivity for the convenience and fuel retailing industry. We provide the future-looking industry technology standards you need to thrive in the age of disruption, while saving your employees' time and your organization money. Our work efforts improve your profitability by reducing the cost of internal IT ownership and improving the competitiveness of our members. Instead of attempting to solve these broad-reaching technological issues internally, find more at conexxus.org/join.