



2021 Conexus Annual Sponsorship Opportunities

	Diamond \$12,000	Emerald \$5,000	Garnet \$1,500
Main Sponsorship Level Opportunities			
Sponsorship recognition on pre-event marketing materials, including conexus.org	✓	✓	✓
Acknowledgement on conference schedules distributed to event attendees	✓	✓	✓
Logo included in graphics for Spring Committee Meetings	✓	✓	✓
Company representatives attending face-to-face events will receive name badge ribbons indicating level of sponsorship	✓	✓	✓
Verbal recognition by the Conexus Chairman during Opening remarks of Conexus face-to-face events	✓	✓	✓
Sponsorship level displayed in the Membership Directory	✓	✓	✓
Prominent recognition at the Spring Committee Meetings networking event	✓	✓	
Additional sponsor signage throughout Conexus Events	✓	✓	
Recognition in the NACS Daily	✓	✓	
Sponsor level recognition in multiple advertising opportunities in the NACS Magazine throughout 2021	✓	✓	
Access to pre- and post-event Spring Committee Meeting and Fall 2021 Event attendee reports	✓	✓	
Branded Video Segments during the Spring Committee Meetings	✓		
Logo on gamification activity at the Spring Committee Meetings	✓		
Alert/slider on the mobile app for Fall 2021 Event	✓		
Company logo included on signage used at the Fall 2021 Event	✓		
Company logo in appropriate Conexus presentations	✓		
Company logo in Webinar slide decks	✓		
Logo placement in Conexus Communications emails (resources, announcements, conference emails, etc.)	✓		
Company logo on conexus.org website homepage	✓		
Company logo included on Conexus ads in industry publications	✓		
Digital Postcards and Signatures	✓		
Sponsorship of one (non-VIP) Conexus365 webinar (\$1000 value)	✓		
Three complimentary full subscriptions to Conexus365 events	✓		
Additional Sponsorship Add-On Opportunities			
Provide content for a Diamond Sponsored Gift Box mailing	✓		
Contribute a branded item to a "surprise box" mailing	✓	✓	\$500
Additional opportunities to be announced (eg. table top displays) for a Fall 2021 face-to-face event	✓	\$	
NACS Show Benefits			
Priority booth selection (following the NACS Hunter Club)	✓		
Dedicated signage in the Conexus Booth at the NACS Show	✓		
Diamond Sponsorship ribbons at face-to-face events	✓		