

2021 Conexus Annual Sponsorship Opportunities

Conexxus Annual Sponsorship

As 2021 begins, we understand that events – whether face-to-face or virtual - will still need to be flexible. The following sponsorship levels are now annual opportunities. They will extend beyond our main events to maintain prominent placement of your organization and brand throughout the year.

Main Events

- » Spring Committee Meetings/ Networking Event (virtual)
- » Fall 2021 Event (face-to-face/ virtual hybrid event)
- » Conexxus365: a virtual educational series coming in March 2021

Highlights

- » **Garnet:** Sponsorship recognition across Conexxus platforms & access to “surprise box” mailing
- » **Emerald:** Additional Conexxus sponsor signage, NACS sponsorship recognition, & post-event data
- » **Diamond:** Branded video segments, key logo placements, & NACS Show Benefits

Thank you for your continued support of Conexxus!

Garnet Sponsorship

\$1,500

- » Sponsorship recognition on pre-event marketing materials, including conexus.org
- » Acknowledgement on conference schedules distributed to event attendees
- » Logo included in graphics for Spring Committee Meetings
- » Company representatives attending face-to-face events will receive name badge ribbons indicating level of sponsorship
- » Verbal recognition by the Conexus Chairman during Opening Remarks of Conexus face-to-face events
- » Sponsorship level displayed in the Membership Directory
- » Ability to contribute a branded item to a "surprise box" mailing (\$500 add-on)

Emerald Sponsorship

\$5,000

ALL Garnet Benefits, plus...

- » Prominent recognition at the Spring Committee Meetings and the Spring networking event
- » Additional sponsor signage throughout Conexus Events
- » Recognition in the NACS Daily
- » Sponsor level recognition in multiple advertising opportunities in the NACS Magazine throughout 2021
- » Access to pre- and post-event Spring Committee Meetings and Fall 2021 Event attendee reports

Diamond Sponsorship

\$12,000

To be a Diamond Sponsor, company must be a Gold Member in good standing.

ALL Emerald Benefits, plus...

- » Branded video segments during the Spring Committee Meetings
- » Logo on gamification activity at the Spring Committee Meetings
- » Alert/slider on the mobile app for Fall 2021 Event
- » Company logo included on signage used at the Fall 2021 Event
- » Company logo in appropriate Conexxus presentations
- » Company logo in webinar slide decks
- » Logo placement in Conexxus Communications emails (webinar invites, resource announcements, conference emails, etc.)
- » Company logo on conexxus.org website homepage
- » Company logo included on Conexxus ads in industry publications
- » Digital postcards and signatures
- » Sponsorship of one (non-VIP) Conexxus365 webinar (\$1000 value)
- » Three complimentary full subscriptions to Conexxus365

Plus, NACS Show Benefits:

- » Priority booth selection (following the NACS Hunter Club)
- » Dedicated signage in the Conexxus Booth at the NACS Show
- » Diamond Sponsorship ribbons at face-to-face events

2021 Annual Sponsorship Agreement

Please complete and return to Ann Zecca at azecca@conexus.org

Select your Sponsorship Level

Diamond Level \$12,000

Emerald Level \$5,000

Garnet Level \$1,500

Additional Sponsorship Opportunity: _____

Name: _____ Company: _____

Mailing Address: _____

Email: _____ Phone: _____

Would you like an invoice?

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo, both a high-resolution jpeg **and an eps file** to azecca@conexus.org. Your logo will be used on the Conexus website, in print materials, and at Conexus' conference events. Submitting this form is an agreement to your sponsorship commitment through December 31, 2021 and an agreement to submit all payments. No refunds will be provided. Sponsorships must be confirmed by Conexus and no benefits (including printed opportunities and listing on the Conexus website) will be provided until payment is received. Sponsorship opportunities DO NOT include Annual Membership Dues or conference/event attendee registration fees.