

# 2022 Annual Strategy Conference Sponsorship Opportunities

# 2022 Conexus Annual Strategy Conference

---

Houston, Texas

August 22<sup>nd</sup> through August 25<sup>th</sup> , 2022

Sponsored by:



2022 Annual Conference Sponsorship Opportunities



# Annual Strategy Conference

- » Multiple days of education sessions, networking events, and strategy planning sessions to determine Conexxus initiatives for the coming year
- » Intimate and exclusive audience; limited to 30-40 in person attendees, with virtual participation opportunities
- » Gold member organizations have priority; followed by Silver, Bronze, and non-members
- » Typically the most active and engaged Conexxus members and committee leads attend this mission-driven conference!

# Sponsorship Opportunities

# Garnet Sponsorship - \$1,500

To be a Garnet Sponsor, Company must be a Silver or Gold Member in good standing.

- » Sponsorship level displayed in the Conexus.org Membership Directory
- » Sponsorship recognition on pre-event marketing materials and communications, including conexus.org
- » Sponsor signage on primary sponsor board at the Annual and Strategy Conferences
- » Acknowledgement on the official Conference Schedules distributed to all attendees
- » Company representatives attending conferences will receive name badge ribbons indicating level of sponsorship
- » Verbal recognition by the Conexus Chairman at Conference Opening General Sessions
- » Opportunity to include an insert in event attendee bags
- » Ability purchase Add-on Expanded Sponsorship Opportunities (see pages 8 & 9)

# Emerald Sponsorship - \$5,000

To be an Emerald Sponsor, Company must be a Silver or Gold Member in good standing.

## ALL Garnet benefits, plus...

- » Conexus Hall of Fame Awards Reception signage
- » Additional Sponsor signage throughout conferences
- » Sponsor level recognition in NACS Magazine advertising throughout the year
- » Advanced access to the Attendee list throughout the Annual and Strategy Conference registration periods
- » Use of the Diamond and Emerald Sponsor's Lounge at the Annual Conference
- » Ability to purchase Prime Event Sponsorship Opportunities (see pages 8 & 9)
- » Ability to purchase a Table Top Display at conference networking session (limited availability; \$1000)

# Diamond Sponsorship - \$12,000

To be a Diamond Sponsor, Company must be a Gold Member in good standing.

## Year-Round Benefits:

- » Logo placement in Conexxus presentations and Conexxus365 Webinars
- » Logo placement in all Conexxus Communications emails (conference and resource emails)
- » Company logo on the Conexxus website homepage
- » Sponsor level recognition in NACS Magazine advertising throughout the year

## NACS Show Benefits:

- » Priority booth selection at the 2022 NACS Show, starting on Jan 7, 2022 ((following the NACS Hunter Club; Limited availability)
- » Sponsorship recognition in the Conexxus Booth
- » Diamond Sponsorship ribbons

## Conexxus Conference Benefits:

- » Table top display and premium placement at networking receptions
- » Company logo on Conference communications and materials
- » Video commercial spot to be played in Conference common areas
- » Diamond Sponsorship ribbons
- » Company logo included on podium signage used in the General & Education sessions at the Annual Conference
- » Ability to contribute one item for daily raffle (complimentary)
- » Ability to secure a 30-minute speaking session (\$4,000) at the Annual Conference

**PLUS...ALL Emerald  
and Garnet benefits**

2022 Annual Sponsorship Opportunities



# Expanded Sponsorships

Please see each item for Sponsorship Level required to access each add-on option for the Strategy Conferences

## LIMITED TO ONE SPONSOR EACH

**Lanyards** (Diamond, Emerald) – \$800 (sponsor must supply the lanyards)

**Event Bag** (Diamond, Emerald, Garnet) – \$800 (sponsor must supply the bag; includes 1 extra bag insert, for in person attendees only)

**Event Bag Insert** (Diamond, Emerald, Garnet) – Complimentary for Diamond; \$150 for Emerald and Garnet.

## LIMITED SPONSORSHIPS AVAILABLE

**Table Top Display** (Diamond, Emerald) – Complimentary for Diamond; \$1000 for Emerald.

Must be staffed throughout the entire reception. Limited availability; priority to Diamond Sponsors.

**Daily Raffle Item** – Sponsor must supply the item. \$300 Garnet Level, \$150 Emerald Level; Complimentary for Diamond.



# Prime Event Sponsorships

Emerald or Diamond Level Sponsorship required to access these Prime add-on options for the Strategy Conference

**Monday Pre-Conference Welcome Event**— \$5,000. Includes signage at the event; recognition in the daily presentation slide decks, and pre-conference communications.

**Tuesday Night Table Tops Reception**— \$3,500. Includes signage at the reception; recognition in the daily presentation slide decks, and pre-conference communications.

**Refreshment Breaks** — \$1,000. Includes signage; recognition in the daily presentation slide decks.

# Sponsorship Agreement

Please complete and return to Ann Zecca at [azecca@conexus.org](mailto:azecca@conexus.org)

Sponsorship Opportunity: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo, both a high-resolution jpeg **and an eps file** to [azecca@conexus.org](mailto:azecca@conexus.org). Your logo will be used on the Conexus website, in print materials and at the Conferences. Submitting this form is an agreement to your sponsorship commitment and an agreement to submit all payments. No refunds will be provided. Sponsorship must be confirmed by Conexus and no benefits (including printed opportunities and listing on the Conexus website) will be provided until payment is received. Sponsorship packages DO NOT include Annual Membership Dues or Conference Attendee Registration Fees. Annual Sponsorship runs from January 1 to December 31, 2022.

2022 Annual Sponsorship Opportunities

