

Unlocking Efficiency with Conexxus Payment System Product Codes

Conexxus Payment System Product Codes (PSPC)



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Agenda

- ▶ Housekeeping
- ▶ About Conexxus
- ▶ Presenters
- ▶ Presentation
- ▶ Q&A

Housekeeping

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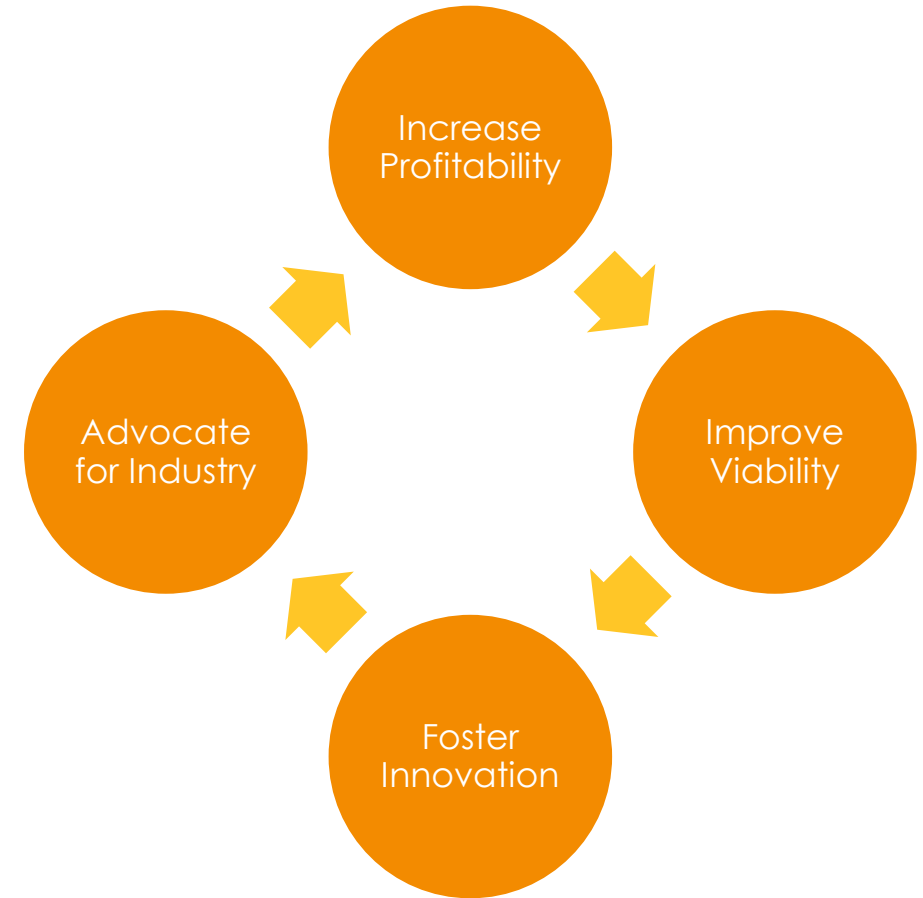


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About Conexus

- ▶ We are an independent, non-profit, member driven technology organization
- ▶ We set **standards**...
 - ▶ Data exchange
 - ▶ Security
 - ▶ Mobile commerce
- ▶ We provide **vision**
 - ▶ Identify emerging tech/trends
- ▶ We **advocate** for our industry
 - ▶ Technology is policy



Connect with Conexxus



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Unlocking Efficiency with Conexxus Payment System Product Codes

Payment System Product Codes 4.2

Problem Statement

Lack of uniformity in product identification results in:

Misreporting	Loss of Product Data
Complex Translations	Loss of Discounts
Tax Implications	Weights and Measures issues
Inability to Authorize	Failures at Settlement
Consumer Confusion	

How can Conexus help?

Conexus Payment System Product Codes

Version 4.2

Released July 23, 2024

Agenda

- ▶ Purpose and Benefits
- ▶ Implementation and Integration
- ▶ Data Management and Reporting
- ▶ Next Steps

Purpose and Benefits

- ▶ Standardization
- ▶ Efficiency
- ▶ Interoperability
- ▶ Compliance

Implementation and Integration

- ▶ Ease of Integration
- ▶ Support and Resources
- ▶ Future Proofing

Data Management and Reporting

- ▶ Accuracy in reporting
- ▶ Adherence to loyalty and reward programs
- ▶ Compliance with fleet and tax reporting

Call to Action

- ▶ Review and understand POS configuration
- ▶ Engage with service providers and issuers to use the Connexus PSPC
- ▶ Engage in the Retail Financial Transaction Committee
- ▶ Contact info@connexus.org

Stay Tuned for Q&A

