# 2025 Annual Sponsorship Opportunities

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# 2025 Conexxus Annual Conference
## Loews Ventana Canyon
## Tucson, Arizona

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# Annual Conference

» 4 full days of education sessions, committee meetings, and networking events

» 2024 saw a 24% increase over 2023 Conference attendance

» 117+ unique companies – both retailers and suppliers participating

» 70% of attendees have a role of Director or higher; 35% with VP or higher

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# 2025 Conexxus
# Annual Strategy Conference

Atlanta, GA

August 18 – 21, 2025

**Sponsored by:**

NCR V⦂YIX

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# 2025 Annual Strategy Conference

» Multiple days of education sessions, networking events, and strategy planning sessions to determine Conexxus initiatives for the coming year

» Intimate and exclusive audience; limited to 40 attendees

» Gold member Diamond Sponsor organizations have first priority; followed by Gold members. Silver members may attend if space is available.

» The most active and engaged Conexxus members and committee leads attend this mission-driven conference!

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# Sponsorship Level Options

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# Garnet Sponsorship - $3,800

**To be a Garnet Sponsor, Company must be a Silver, Gold, Silicon or Association Member in good standing.**

» Sponsorship level displayed in the Conexxus.org Membership Directory, and in all committee and working group meetimg slide decks.

» Sponsorship recognition on pre-event marketing materials and communications, including conexxus.org throughout the year

» Sponsor signage on primary sponsor board at the Annual and Strategy Conferences

» Acknowledgement on the official Conference Schedules distributed to all attendees

» Company representatives attending conferences will receive name badge ribbons indicating level of sponsorship

» Verbal recognition at the Annual Conference Opening General Sessions

» Opportunity to include an insert in event attendee and Sunday Special Event bags

» Ability purchase Add-on Expanded Sponsorship Opportunities (see page 10)

» Ability to contribute items for the daily raffle (complimentary)

» One complimentary Annual Conference registration

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# Emerald Sponsorship - $9,600

**To be an Emerald Sponsor, Company must be a Silver, Gold, Silicon or Association Member in good standing**

## ALL Garnet benefits, plus…

» Signage at the Conexxus Hall of Fame Awards Reception

» Additional Sponsor signage throughout conferences

» Sponsor level recognition in NACS Magazine advertising throughout the year

» Advanced access to the Attendee lists throughout the Annual and Strategy Conference registration periods

» Use of the Diamond and Emerald Sponsor's Lounge at the Annual Conference

» Ability to purchase Prime Event Sponsorship Opportunities (see page 11)

» Ability to purchase a Tabletop Display at an Annual Conference & Strategy Conference networking reception (limited availability; $2,200)

» Ability to have your company's press releases on Conexxus.org

» Two complimentary Annual Conference registrations

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# Diamond Sponsorship - $16,600

**To be an Diamond Sponsor, Company must be a Gold, Silicon or Association Member in good standing**

## Year-Round Benefits:

» Logo placement in Conexxus presentations and Conexxus Webinars
» Logo placement in Conexxus Communications emails (conference and resource emails)
» Company logo on the Conexxus website homepage
» Additional sponsor level recognition in NACS Magazine advertising throughout the year
» Host/Moderate one Conexxus Webinar in 2025

## NACS Show Benefits:

» Priority booth selection at the 2025 NACS Show, starting in January 2025 (following the NACS Hunter Club; Limited availability)
» Sponsorship recognition in the Conexxus NACS Show Booth
» Diamond Sponsorship ribbons

## Conexxus Annual Conference Benefits:

» Tabletop display and premium placement at networking reception
» Company logo on Conference communications and materials
» Video commercial spot to be played in Conference common areas
» Diamond Sponsorship ribbons
» Company logo included on podium signage used in the General & Education sessions at the Annual Conference
» Ability to secure a 30-minute speaking session ($4,000) at the Annual Conference
» Two complimentary Annual Conference Registrations

**PLUS...ALL Emerald and Garnet benefits**

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# Add-On Expanded Sponsorships

**Please see each item for Sponsorship Level required to access each add-on option for Annual and Strategy Conferences**

## LIMITED TO ONE SPONSOR EACH

**Lanyards** (Diamond, Emerald) – $2,000 (sponsor must supply the lanyards)

**Hotel Key** (Diamond, Emerald) – $2,000 (sponsor must supply keys to hotel specs)

**Sponsor Branded Bottled Water** (Diamond, Emerald) – $2,000 + cost of the bottled water

**Attendee Bag** (Diamond, Emerald, Garnet) – $2,000 (sponsor must supply the bag; includes 1 extra insert)

## LIMITED SPONSORSHIPS AVAILABLE

**Private Meeting Space Use** (Diamond, Emerald) – $1,500 per hour, including basic AV and Signage.

**Tabletop Display** (Diamond, Emerald and Garnet) – Complimentary for Diamond; $2,200 for Garnet & Emerald. Must be staffed throughout the entire reception. Limited availability; priority to Diamond Sponsors.

**Dedicated Pop-Up Sign** (Diamond, Emerald, Garnet) – $2,000 (Sponsor must supply print-ready artwork; limited availability)

**Ad in Conference Printed Agenda** (Diamond, Emerald, Garnet; Annual Conference Only) – $750 for ½ page and $1,200 for a full page; Space is limited, first come first serve..

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# Prime Event Sponsorships

**Emerald or Diamond Level Sponsorship required to access these Prime add-on options for the Annual Conference**

**Conference Kick Off Party** – $6000 Shared; Exclusive sponsorship $12,000. Includes signage at the activity and dinner; recognition in the printed agenda, pre-conference communications and Conexxus.org.

**Private VIP Dinner** - $7000 (plus actual expenses) Includes, signage, recognition in the printed agenda, pre-conference communications, access to the advanced attendee list and personalized invitations.

**Monday Evening Tabletop Reception** - $6,000 shared; exclusive sponsorship $12,000. Includes signage at the activity, a complimentary tabletop exhibit, recognition in the printed agenda, pre-conference communications, and Conexxus.org.

**Tuesday Night Networking Event**– $7,000 Shared; Exclusive sponsorship $20,000. Includes signage at the activity and dinner; recognition in the printed agenda, pre-conference communications and Conexxus.org.

**Leadership Appreciation Dinner** – $7,000. Includes signage at the dinner; recognition in the printed agenda, pre-conference communications, and Conexxus.org; and two complimentary tickets to the dinner.

**Speaking Opportunity** – $4,000. Three sessions of 30 min. are available; must be a Diamond Sponsor.

**Hall of Fame Cocktail Reception** – $7,000. Includes signage at the reception; recognition in the printed agenda and pre-conference communications and logo placement in pre-conference communications and on Conexxus.org.

**Daily Morning & Afternoon Refreshment Breaks** – $2,000. Eight breaks are available. Includes signage and recognition in the printed agenda.

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# Sponsorship Agreement

*Please complete and return to Ann Zecca at azecca@conexxus.org*

## Select your Sponsorship Level

____ Diamond Level $16,600

____ Emerald Level $9,600

____ Garnet Level $3,800

____ Additional Sponsorship Opportunity: _____

**Name:** _____     **Signature:** _____

**Title:** _____     **Company:** _____

**Mailing Address:** _____

**Email:** _____     **Phone:** _____

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo, both a high-resolution jpeg **and an eps file** to azecca@conexxus.org. Your logo will be used on the Conexxus website, in print materials and at the Conferences. Submitting this form is an agreement to your sponsorship commitment and an agreement to submit all payments. No refunds will be provided. Sponsorship must be confirmed by Conexxus and no benefits (including printed opportunities and listing on the Conexxus website) will be provided until payment is received. Sponsorship packages DO NOT include Annual Membership Dues or Conference Attendee Registration Fees, unless otherwise noted. Annual Sponsorship runs from January 1 to December 31, 2025.

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